



NECON Regional Conference – April 1, 2011 – Best Western Royal Plaza Hotel – Marlboro, MA

Health Literacy for All: Moving Forward

- 7:30am Registration and Networking – Continental Breakfast
- 8:30-9:00am Welcome
- Bertram A. Yaffe, Chair, NECON
 - John Shea, Executive Director, New England Governors' Conference, Inc.
 - Cheryl Bartlett, Director, Bureau of Community Health and Prevention
- 9:00-9:45am **Health Literacy: A Social Strategy for the Nation**
Arthur J. Culbert, PhD, President, Health Literacy Missouri
Introduction by Cheryl Kiser, Babson College
- 9:45-10:00am Break
- 10:00-11:45am **Achieving Health Literacy**
Moderated by: Vivien Morris, Director, Nutrition and Fitness for Life, Boston Medical Center
- Dr. Walter Willett, Chair, Department of Nutrition, Harvard School of Public Health
 - Dr. James Prochaska, Professor of Clinical and Health Psychology, University of R.I.
 - Dr. Lauren Smith, Medical Director and Chief Medical Officer, MA Department of Public Health
 - Rajiv Kumar, Founder, Shape up Rhode Island
- 11:45 -12:00pm **National Food Day**
Dr. Michael Jacobson, Executive Director, Center for Science in the Public Interest
Randi Belhumeur, Consultant, Food Day
- 12:00 – 12:15pm NECON Regional Health Trends Report, Steve Miller, Harvard School of Public Health
- 12:15-1:15pm Luncheon

Luncheon Speakers:

Rear Admiral Michael R. Milner
Regional Health Administrator, Department of Health and Human Services, Region 1, New England

Paul Jacobsen, Executive Officer,
Department of Health and Human Services, Region 1, New England



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Health Literacy for All: Moving Forward *(continued)*

1:15-1:20pm Linda M. Downing, NECON Consultant

1:20-1:30pm Break

1:30-2:50pm **Creating Political Will: New England State Legislators' Health Promotion and Disease Prevention Caucuses – A Roundtable Discussion**

Moderated by: William Waters, PhD, Rhode Island Department of Health

Participants:

- Former Rep. Mary E. Grant (MA)
- Former Rep. Pat Jones (ME)
- Rep. Jason Lewis (MA)
- Rep. Rich DiPentima (NH)
- Rep. Eileen Naughton (RI)

- Partners in Prevention: Recognition of Elected Officials

2:50-3:00pm Break

3:00-4:30pm **Implementing The Social Strategy: The Role of NECON**

Moderator: Susan Servais, Executive Director, MA Health Council

- Patricia Nolan, MD, MPH, Brown University
- Lori Kaley, Edmund S. Muskie School of Public Service
- Philip Swayze, Senior Consultant, The Health & Wellness Institute
- Donna Gallagher, PI/Director, New England AIDS Education and Training Center
- Patti Baum, Program Officer for Children's Health, HNHfoundation
- William Gerrish, Communications Director, Connecticut Department of Public Health

4:30pm Closing Remarks