



NECON Regional Conference - October 22, 2010 - Providence Marriott Downtown - Providence, RI

Health Literacy for All

- 7:30am Registration and Networking – Continental Breakfast
- 8:30-9:00am Welcome
- Bertram A. Yaffe, Chair, NECON
 - John Shea, Executive Director, New England Governor’s Conference, Inc.
 - Michael R. Milner, Regional Health Administrator, DHHS, Region 1, New England
- 9:00-9:45am **Health Literacy: A Social Strategy for the Nation – Dr. Rima E. Rudd, Senior Lecturer on Society, Human Development, and Health, Harvard School of Public Health**
Introduction by Cheryl Kiser, Babson College
- 9:45-10:00am Break
- 10:00-11:45am The Knowledge Base: What do we know about Prevention and Health Literacy Improvement?
Moderator: Lori Kaley, Edmund S. Muskie School of Public Service
- Dr. Walter Willett, Chair, Department of Nutrition, Harvard School of Public Health
 - Donna Gallagher, Principal Investigator, New England AIDS Education Training Center
 - Dr. Christopher O’Donnell, Framingham Heart Study, National Heart, Lung and Blood Institute
 - Ralph Fuccillo, President, DentaQuest Foundation
- 11:45-12:00pm NECON Regional Health Trends Report, Steve Miller, Harvard School of Public Health
- 12:00-1:30pm Luncheon
- Keynote Speaker: Penelope Slade-Sawyer**
HHS Deputy Assistant Secretary for Health
Introduction by U.S. Congressman Patrick Kennedy
- Partners in Prevention: Recognition of Elected Officials, William Waters, PhD
- 1:30-3:00pm The Social Strategy: What is to be done?
Moderator: Susan Servais, Executive Director, MA Health Council
- Patricia A. Nolan, MD, MPH, Brown University
 - Michael Samuelson, President and CEO, The Health & Wellness Institute
 - Rep Eileen Naughton, New England State Legislators Prevention Caucuses
 - William Gerrish, Director, Office of Communications, CT Dept. of Public Health
 - Pablo Rodriguez, MD/Maureen Phipps, MD, MPH, Women & Infants Hospital and Brown University
- 3:00-4:00pm Political Will: How do we summon it?
Dr. Michael Jacobson, Executive Director, Center for Science in the Public Interest
- 4:00pm Closing Remarks