



NECON Regional Conference – October 23, 2009
Royal Plaza Hotel, Marlborough, MA

SHAPING THE PREVENTION MOVEMENT IN NEW ENGLAND

- 7:30 a.m. Registration and Networking – Continental Breakfast
- 8:30-9:00 a.m. Welcome
- Bertram A. Yaffe, Chair, NECON
 - John Shea, Acting Executive Director, New England Governors' Conference, Inc.
 - RADM Michael R. Milner, DHSc, Regional Health Administrator, Region 1, New England
- 9:00-9:45 a.m. **E.J. Dionne Jr., Columnist, The Washington Post**
- 9:45-10:00 a.m. Break
- 10:00-11:30 p.m. The Knowledge Base: What do we know about prevention?
- Dr. Walter Willett, Chair, Department of Nutrition, Harvard School of Public Health
 - Dr. Dan Levy, Director, Framingham Heart Study, National Heart, Lung and Blood Institute
 - Donna Gallagher, Principal Investigator, New England AIDS Education Training Center
 - Ralph Fuccillo, President, DentaQuest Foundation
- 11:30-11:45 Presentation of the NECON Online Toolkit
- 11:45-1:15 p.m. Luncheon
- **The Power of Prevention**
Dr. J. Michael McGinnis, Sr. Scholar, Institute of Medicine
 - Partners in Prevention: Recognition of Elected Officials, William Waters, Ph.D.
- 1:15-2:45 p.m. The Social Strategy: What is to be done?
- Moderator: Susan Servais, Executive Director, MA Health Council
- Jessica Collins, Director for Special Initiatives, Partners for a Healthier Community
 - Dr. David Katz, Director, Prevention Research Center, Yale University School of Medicine
 - Michael Samuelson, President & CEO, The Health & Wellness Institute
 - John Auerbach, Commissioner, Massachusetts Department of Public Health
 - Randy Schwartz, Sr. VP of Strategic Health Initiatives, ACS, N.E. Division
- 2:45-3:45 p.m. The Political Will: How do we summon it?
- **Dr. Michael Jacobson, Executive Director, Center for Science in the Public Interest**
 - Representative Eileen Naughton, New England state legislators caucuses/councils
 - New England congressional delegations, invited
- 3:45 p.m. Closing remarks